



# Advertising at Ashton Elementary

## Ashton Star, Signs, and Flyers

There are three great ways to advertise your business to our Ashton Families! In addition to our Ashton Star newsletter, Ashton Elementary Business Partners are eligible to advertise to our families through our sign and flyer programs.

### Ashton Star

Advertising in our Ashton Star is a great way to spread the word about your business or community event. Each edition of our Ashton Star newsletter is distributed to over 1,100 students, faculty, staff, and community members! You can advertise once, four, or up to eight times per year. See Ashton Star Information Form for specific rates and submission deadlines.

### Ashton Sign

Your business can have a metal sign along the fencing in front of Ashton Elementary to be seen by everyone entering the Ashton Elementary campus. Signs will be uniform in color and contain your business details and logo (\$50 upcharge for complex logo as determined by vendor). **Please send all logos in .ai format.** These signs will be provided with your sponsorship of fee of \$250. If you would like an additional sign to be seen from our back car loop we will provide a duplicate of your front sign for an additional \$250 each year. Signs will remain in place for an entire year, with renewals occurring at the beginning of every school year. If you decide not to renew your sign sponsorship each year, your sign will be removed and placed in our storage. Note: This will occur September 11, 2020, for this upcoming school year. We are extremely proud of our community support and want to provide your business with the best possible exposure while enhancing the aesthetics of our school.

### Ashton Flyer

You can advertise your business to all of our Ashton Elementary families with a flyer supplied by your business. Once your flyer has been approved, drop 1,100+ flyers (sorted in designated stacks) by Wednesday morning and your flyer will be included in all Friday folders to be sent home with over 1,100 students. Flyers are approved and sent out at the discretion of our Administration. Due to all that goes on at the end of the school year the last date for flyer drop off will be Wednesday May 26, 2021. Sponsorship Fee: \$100 per flyer distribution.

Fees paid for Ashton Star, signs and flyers can be applied to your Business Partnership Level of Contribution, simply transfer the below total to the first line of your Sponsorship Selection Form. Payment is due with your ad copy and flyers for distribution. Checks are payable to Ashton Elementary PTO. Please contact Amanda Gambert and Jennifer Wick, Business Partner Coordinators, with any questions at [ashtonbusp@gmail.com](mailto:ashtonbusp@gmail.com) or leave a message at (941)361-6440; Ashton Elementary, 5110 Ashton Road, Sarasota, Florida 34233; PTO FEI Number: 65-0592120; PTO Tax Exempt No. 85-8012775200C-3

Business Name: \_\_\_\_\_

Contact name/email: \_\_\_\_\_

Please select how your will advertise:

- Ashton Star Advertisement size \_\_\_\_\_  
(Frequency, 1x, 4x, 8x) X cost \_\_\_\_\_ X \$ \_\_\_\_\_ = \$ \_\_\_\_\_
  - Sign \$250 per year \_\_\_\_\_ X \$250 = \$ \_\_\_\_\_
  - Flyers (Frequency, once, twice...) \_\_\_\_\_ X \$100 = \$ \_\_\_\_\_
- Total = \$ \_\_\_\_\_